

## Presentation for the PRAWG - December 9, 2020

A discussion of “Phase 3 Report: Data Goals and Needs for Federal Agencies in the Use and Management of Puerto Rico Address Data”

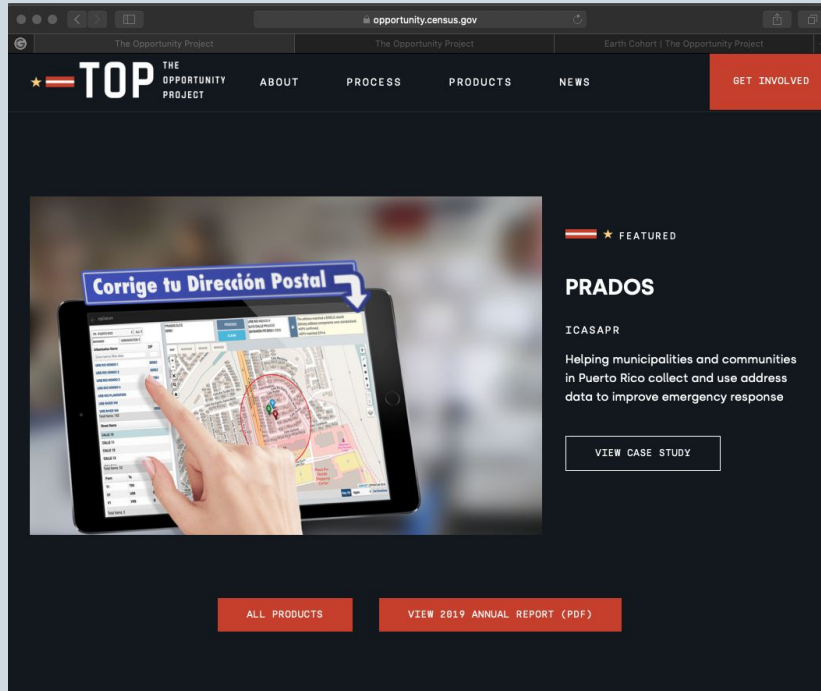


**Puerto Rico Address Data  
Working Group (PRADWG)**

# The Initiative for Civic Address Systems Assessment In Puerto Rico



## PRCAVE & PRADOS Addressing Initiatives



## ► Our Objectives

- Create openly available datasets of standardized addresses for Puerto Rico.
- Provide municipios with cloud-based tools to certify “authoritative” data.
- Share authoritative data with Federal agencies.

**Phase 3 Report: Data Goals and Needs for  
Federal Agencies in the Use and Management  
of Puerto Rico Address Data**

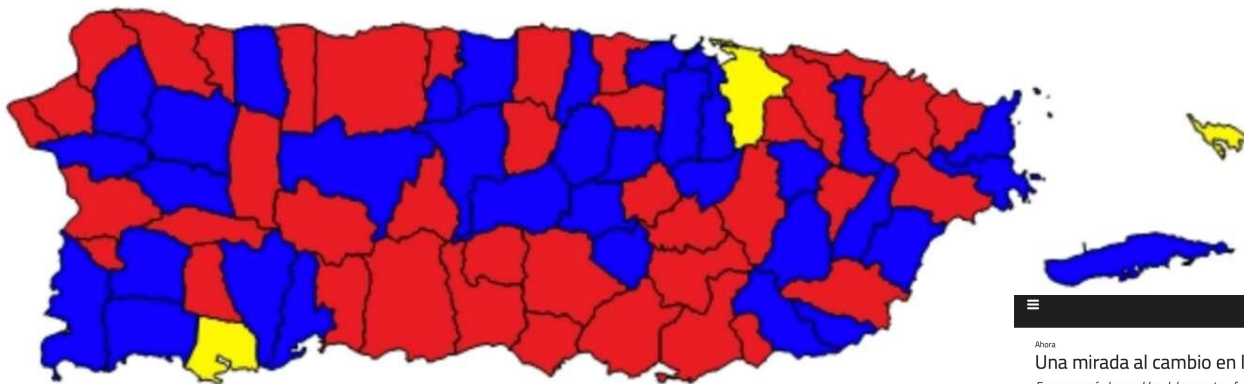
Puerto Rico Address Data Working Group (PRADWG)  
Report to the Federal Geographic Data Committee (FGDC)  
Address Subcommittee  
November 18, 2020

## TOPIC 1: Puerto Rico Address Data Objectives

“...the optimum state of Puerto Rico address data is to have a physical address for every building and location, linked to parcel data.”

- ▶ **Address Governance**
  - ▶ By law, 78 “municipios” are the authoritative source.
  - ▶ There is a need for capacity building at the local level.
  - ▶ In 2021, leadership changes expected. Include bottom-up design to ensure sustainability

2020



NOTICEL

Ahora

### Una mirada al cambio en las alcaldías

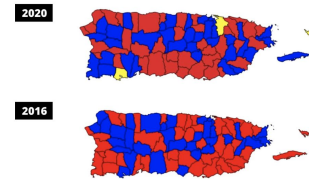
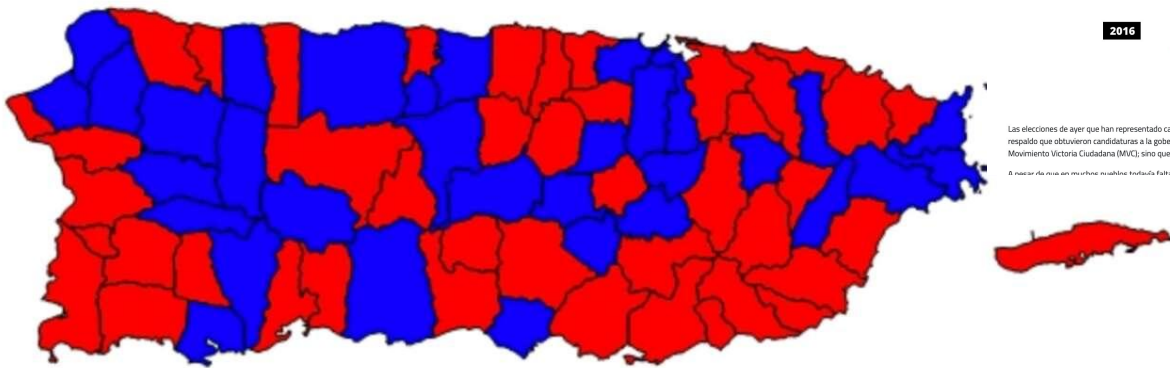
*En su mayoría, los pueblos del suroeste, afectados por los terremotos, cambiaron de mando.*

Por: Noticel

Publicado: Nov 04, 2020 11:54 AM

f t i y

2016



Las elecciones de ayer que han representado cambios históricos no se limitaron a la contienda por escaños en la Legislatura de Puerto Rico, ni al gran respaldo que obtuvieron candidaturas a la gobernación como la de Juan Dalmau del Partido Independiente Puertorriqueño (PIP) y Alexandra Lúgaro del Movimiento Victoria Ciudadana (MVC), sino que abordaron también las alcaldías.

A pesar de que en muchos municipios todavía faltan votos por contar, las tendencias electorales en los cuarenta y cuatro municipios han dado un primer vistazo a los resultados.

BLUE represents the the **Partido Nuevo Progresista (PNP)**, RED the **Partido Popular Democrático (PPD)**, and YELLOW municipios still processing results.



Addressing Variations

Alphanumeric Combinations

Repeated Naming Elements

Cultural Differences

Lack of Standards



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## TOPIC 2: Improvements to existing challenges

“Because there are so many streets with the same name (Calle 1, for example) within a municipio, having a field for Urbanización/ Neighborhood would be helpful.”

- ▶ **Federal action needs**
  - ▷ Revise websites to require PR urbanization names for ZIP Codes 006-007 and 009.
  - ▷ Change paper forms to include Urb. names.
  - ▷ Improve existing federal datasets before addressing changes in Puerto Rico begin.

## What's your new address?

ZIP Code™

00000

City

City

State

State



Street Address

12345 Main Street

This is the address you are moving to. Enter a valid address, and remember to include apartment/suite number if applicable.

If your address is a PO Box, enter it in the Street Address field for example, PO Box 1001. Please note that Change-of-Address request from non-USPS Private Mail Boxes (PMB) cannot be processed.

## What's your new address?

ZIP Code™

00000

City

City

State

Puerto Rico (PR)



Street Address

12345 Main Street

Urbanization Name (Puerto Rico only)

URB HIGHLAND GDNS

US Postal Service websites add an urbanization field when detecting the user has an address from Puerto Rico.



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## TOPIC 3: Goals and needs for existing challenges

“...the most important data goals and needs are for standardized, unique (non- duplicative), locatable, locally sourced, and island-wide data...”

- ▶ **Federal action needs**
  - ▶ Low percentage of geocoded data in Federal agencies.
  - ▶ In general, Puerto Rico’s population do not use addressing standards.
  - ▶ Encourage agencies to use software certified specifically for Puerto Rico addresses.

# CASS<sup>TM</sup> Quality Certification

## *for* Address Matching Software

This certified software performs the following functions:

ZIP + 4<sup>\*</sup> Delivery Point Code      Five-Digit      Carrier Route  
Suite<sup>LINK<sup>TM</sup></sup>      DPV<sup>TM</sup>      LACS<sup>LINK<sup>TM</sup></sup>

## MANUFACTURER



Configuration: STD

Platform: W32

*This certificate is valid 07/2011 thru 07/31/2013 for the following areas:*

**PUERTO RICO**



CAS118 DEC 2007

*James D. Wilson*  
\_\_\_\_\_  
Manager  
Address Management

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## TOPIC 4: Solutions and ideas for improvement

“Initiate standardized training programs for all agencies that may assist developers and business users to properly enter, correct and collect addresses.”

- ▶ **Federal action needs**
  - ▶ Importance of capacity building for federal agencies.
  - ▶ Need for Puerto Rico local agencies to use standards.
  - ▶ Including urbanization field in Federal agencies forms and websites will improve addresses from PR.

# One house... multiple addresses.

Urb Alturas de Sans Souci  
Calle 1 #A1  
Bayamón, P.R. 00957

Calle 1 A1 Urb. Sans Souci  
Bayamón, P.R. 00957

Als de Sans Souci  
Calle 1 A1  
Bayamón, P.R. 00957

A1 #1 Urb. Sans Souci  
Bayamón, P.R. 00957

Calle 1 #A1  
Alturas de Sans Souci  
Bayamón, P.R. 00957

Calle 1 #A1 Sans Souci  
Bayamón, P.R. 00957

Calle 1 A1  
Alts de Sans Souci  
Bayamón, P.R. 00957

A1 Casa 1 Calle 1 Sans Souci  
Bayamón, P.R. 00957

Alturas de Sans Souci  
Calle 1 Blq. A Casa 1  
Bayamón, P.R. 00957

Urb Alturas de Sans Souci  
A1 1 Street  
Bayamón, P.R. 00957

Calle 1 A1  
Bayamón, P.R. 00957

Urb Alturas de Sans Souci  
A1 C/1  
Bayamón, P.R. 00957

Alturas de Sans Souci  
Calle 1 Blq. A c/1  
Bayamón, P.R. 00957

Sans Souci  
Calle 1 #A1  
Bayamón, P.R. 00957

Sans Souci  
1 Street A1  
Bayamón, P.R. 00957

A1 C/1 Sans Souci  
Bayamón, P.R. 00957

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## Conclusion: 1. Perspectives about the future

“Ideally, Puerto Rico should completely revise their addressing system to eliminate urbanizaci3ns and building name (for example, Edificios) addresses without street addresses.”

- ▶ Local address practices
  - ▶ “Urbanization” names are part of the local culture.
  - ▶ Changing repeated street names while preserving the URB name is a doable goal.
  - ▶ Urbanization name, like building names, can be optional information.

## CITY FORMATS

**3 Lines** **33%**  
471,607

URB AVANTI  
50 CALLE 4  
BAYAMON PR 00961-3305

**2 Lines** **10%**  
141,901

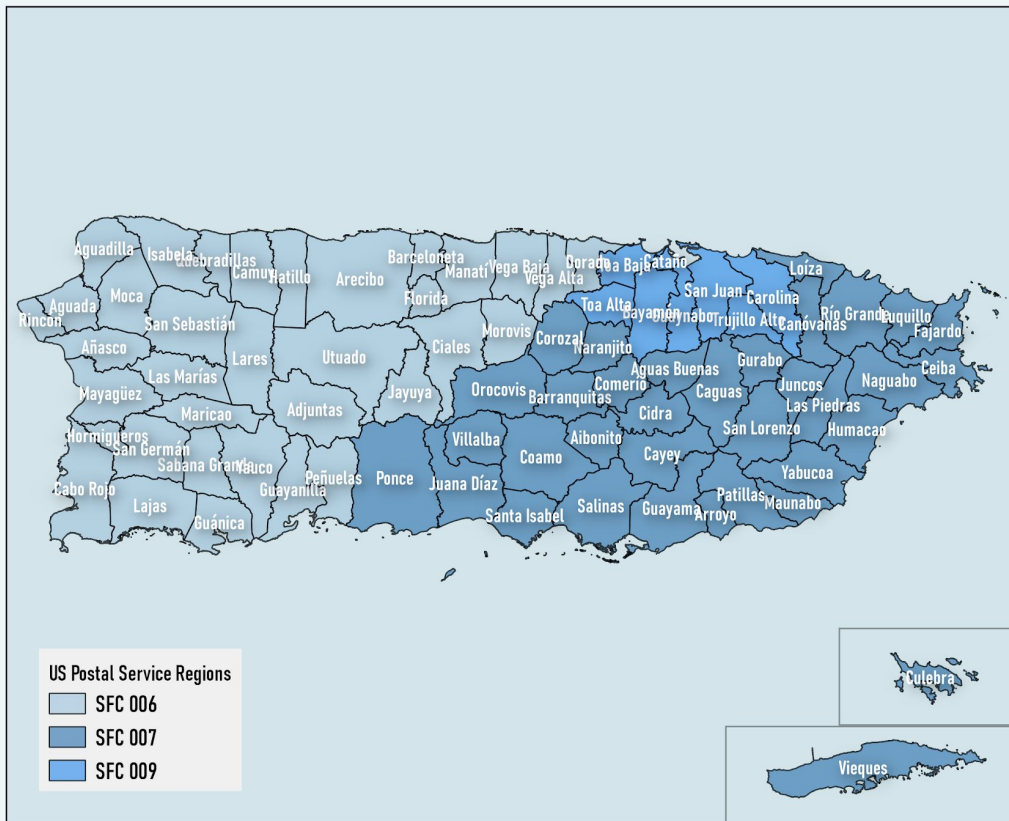
1500 AVE PONCE DE LEON  
SAN JUAN PR 00907-4401

**Building** **11%**  
150,519

COND CRISTAL  
123 AVE MATADOR STE 250  
SAN JUAN PR 00909-6633

**Urb St. Name** **1%**  
7,651

URB AVANTI  
PONCE PR 00716-2121



Sources: iCasaPR.

## OTHER FORMATS

**Postal Rural** **24%**  
341,442

RR 1 BOX 3000  
BAYAMON PR 00956-4567

**Postal Boxes** **22%**  
314,060

PO BOX 366904  
SASN JUAN PR 00963-6904

**Alphanumeric** **15%**  
217,488

CALLE 1  
CALLE 2  
CALLE A

**Common** **0.46%**  
6,598

CALLE PRINCIPAL  
CALLE MARGINAL

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## **Conclusion: 2. Perspective about the future**

“The bottom line is that there is no comprehensive addressing plan for Puerto Rico, and it must be developed. Anything else is a band-aid.”

- ▶ **Need for Support**
  - ▶ Currently, municipios cannot access funds to finance existing addressing projects.
  - ▶ Several ongoing addressing projects stopped due to lack of funding to finance low cost items like street signs.



TABLE 1. Rural Routes in Puerto Rico ranked by Municipality

	Rural Box Address	341,437	Total Data 1,404,251
	MUNICIPALITY	TOTAL RECORDS	PERCENTAGE %
1	CAGUAS	13,300	3.90%
2	SAN SEBASTIAN	9,673	2.83%
3	HUMACAO	8,845	2.59%
4	JUANA DIAZ	8,493	2.49%
5	BAYAMON	8,355	2.45%
6	TOA ALTA	8,162	2.39%
7	AGUADA	8,031	2.35%
8	HATILLO	8,021	2.35%
9	NARANJITO	7,993	2.34%
10	CAMUY	7,875	2.31%



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## **Conclusion: 3. Perspective about the future**

“Not having accurate data on housing  
units location/address delays all  
recovery projects...”

- ▶ **Preliminary work needs**
  - ▶ Most federal agencies achieve less than 25% location accuracy for PR addresses.
  - ▶ Mailers in Puerto Rico achieve over 97% data accuracy for their mailing addresses.
  - ▶ PR vendors do not have easy access to Federal agencies.

1,069,997

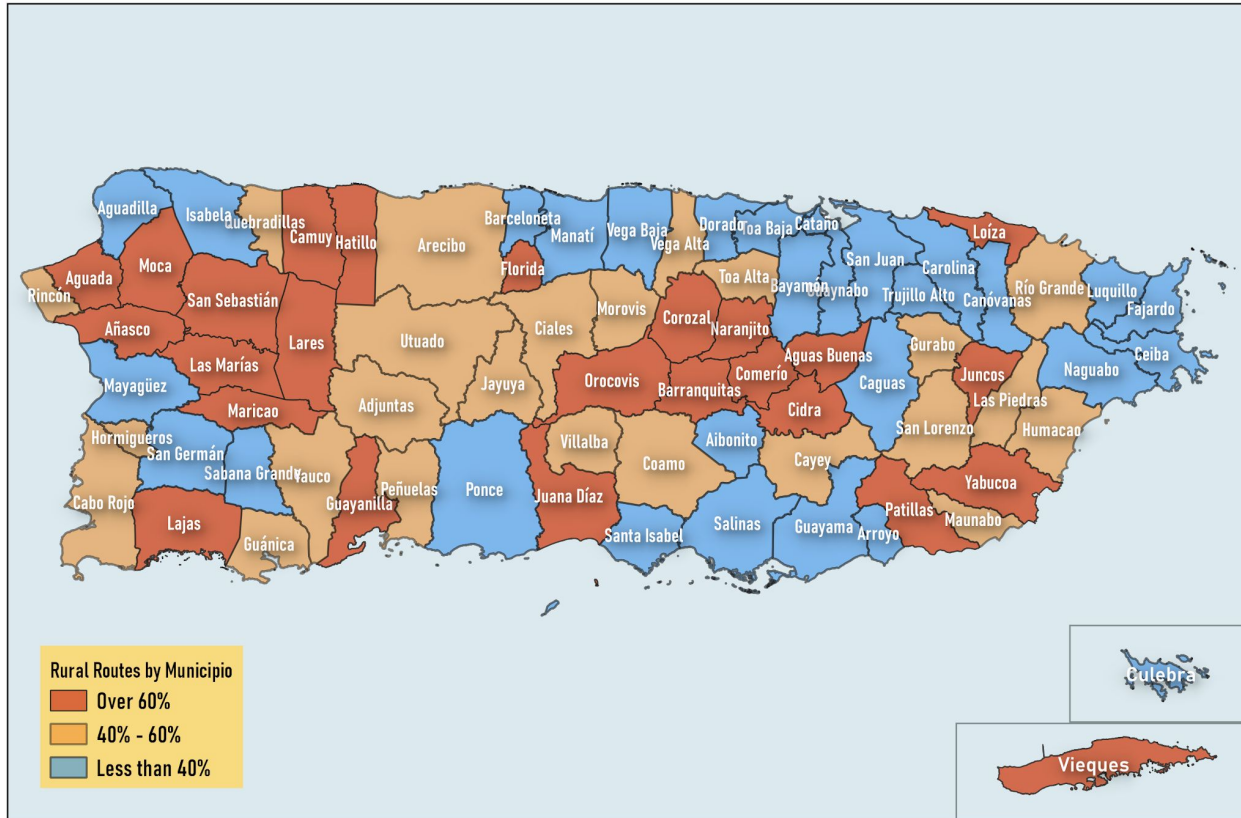
## USPS City Style Addresses

## USPS Rural Style Addresses

Rural Addresses - Est. Pop.

### PO Box Residential Addresses

3,386,941



Sources: US Postal Service (USPS) - January 2020 / Census ACS - 2013-2018.



# PUERTO RICO

**323,349**

USPS Rural  
Style Addresses

Rural Routes by Municipio

Over 60%

40% - 60%

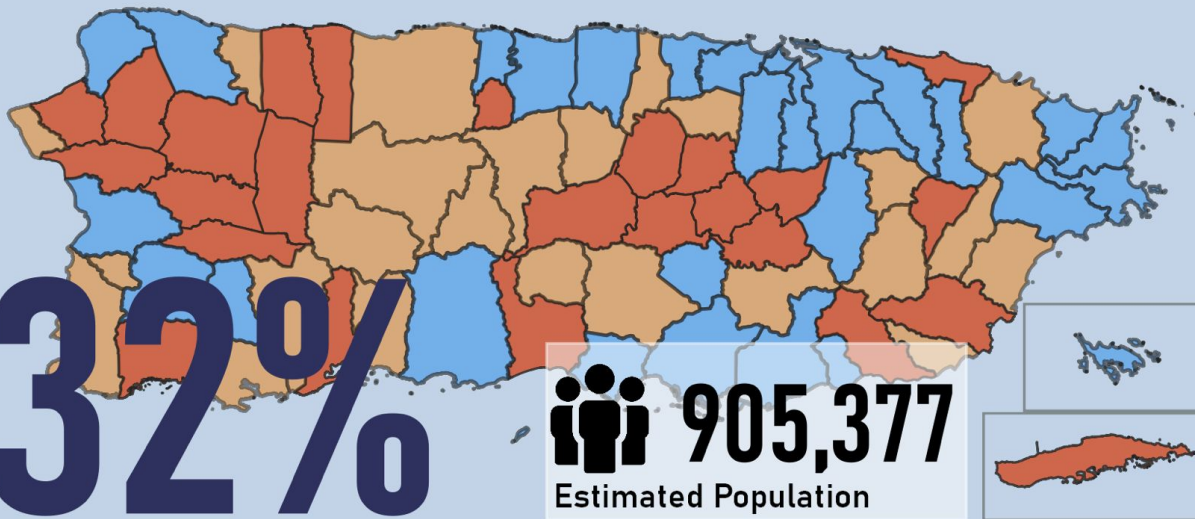
Less than 40%

**32%**



**905,377**

Estimated Population



# A Simple Vision: One House... One Address.

## OUR MISSION

**iCasaPR** is a 501(c)(3) organization created after Hurricane María to improve the address infrastructure of Puerto Rico and to inspire breakthroughs in the way we tackle the issue of “data invisibility” affecting communities

## OUR VISION

Our vision to enhance Puerto Rico's address infrastructure to help the process of reconstruction, improve the response of aid and emergency services, and foster a more dynamic and resilient future for the Island.



**iCasaPR**  
Initiative for Civic Address  
Systems Assessment in Puerto Rico  
[icasapr@gmail.com](mailto:icasapr@gmail.com)

A close-up photograph of a hand holding a blue pen, writing on a piece of paper. The hand is wearing a grey, textured sweater. The background is blurred, showing more of the paper and the pen.

# THANKS!

**Any questions?**

You can contact us at

- ▶ Raul Rios-Diaz- Jon Sperling
- ▶ [icasapr@gmail.com](mailto:icasapr@gmail.com)